1. **Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?**

My first conclusion is that campaigns that are rooted in the creative arts industry like theater, music, and film & video have been the most frequent and most successful among all the countries in the database. Another conclusion is that more campaigns have been successful in the third quarter (July-September) than any other quarters, which could indicate a correlation between people’s inclination to invest in summer months compared to less warmer months. More research into this data must be taken into account to find more insight into this trend. Finally, with a success rate of 56.5%, I can conclude that over half of the campaigns in the database were successful.

1. **What are some limitations of this dataset?**

A limitation is not being able to find a way to display how the goal amount affects the outcome of a campaign.

1. **What are some other possible tables and/or graphs that we could create, and what additional value would they provide?**

A scatterplot showcasing the amount pledged as a variable could be another graph we could create, and it would provide data on the outliers within the campaigns. This visual would give us insight into campaigns that were perceived as more successful hence more money was pledged.

1. **Use your data to determine if there is more variability with successful or unsuccessful campaigns. Does this make sense? Why or why not?**

The variability with the successful and unsuccessful campaigns did not show much statistical significance relative to their respective outcome, hence, it does not make sense.